

MEDIA RELEASE

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10th Annual Northwest Pet & Companion Fair



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PAWS, CLAWS, FUR, FINS, OR FEATHERS – THE NORTHWEST PET & COMPANION FAIR INVITES YOU TO SPEND THE WEEKEND CELEBRATING PETS!

Portland, OR, April 25nd, 2011 - The 10th Annual Northwest Pet and Companion Fair, the largest pet adoption and pet social in the Northwest is returning to the Portland Expo Center on May 7th and 8th, 2011. This fun-filled family event will feature pet related exhibits of all types along with entertaining and educational activities.

Pet Products to Promote Healthy, Happy, and Stylish Companions

The Northwest Pet and Companion Fair offers an array of pet products and services with latest information on nutrition, pet activities, grooming and style. Our exhibits range from local products and stores to international well known brands. Visitors can peruse through numerous booths offering everything including pet foods and treats, clothing and toys, boarding and grooming, and activities and networking groups. Vendors are there to answer questions and help guests improve the quality of life for their pet.

Pet Adoptions and Pet Rescues

Anyone looking for an adorable new companion is sure to find the furry friend of their dreams at the Northwest Pet and Companion Fair. The show is comprised of 30% adoption and rescue groups many of which will be adopting out their animals right on the show floor. Many of the adoptable pets will be in a fashion show where they can strut their cuteness while in search for a new home. The humane societies and rescue groups can also provide visitors with educational and insightful information on how to help shelter animals and pets in need. The show also features a pet food drive for AniMeals, an organization devoted to providing food to pets in need. When guests bring their well behaved pet to the show we ask that they please pay \$1.00 or donate one can of pet food for AniMeals.

Entertainment and Activities

This two day event has speakers and demonstrations throughout the entire show.

Main Stage: On both days our Main Stage will have a Fashion Show put on by Wild Child Pet Fashions, where adoptable animals will get dressed up, as well as a seminar on “How to Raise an Ideal Dog” put on by the Hannah Society’s veterinarian, Dr. Rolan Tripp. Visitors who bring their dog along have the possibility of receiving personal advice from Dr. Tripp, who is well known for appearing on “Animal Planet” and for co-founding AnimalBehavior.net.

Fido’s City Guide Stage: On Saturday visitors can watch demonstrations on “What to Look for When Buying Pet Insurance,” “Sharing the Garden with your Best Friend,” “Tellington TTouch for You and your Dog,” “K-9 Nose Work Demo,” “Pet First Aid by the Paw Team,” and “Tricks and Obedience.” On Sunday guests can listen on “The Importance of the Walk,” “Tellington TTouch for You and your Dog,” “Where you can Train,” and “NW Truffle Dogs.”

Fun FUR the Whole Family

The Northwest Pet and Companion Fair will have entertainment for adults, youngsters, furry and not-so-furry friends alike. Kids can get their face painted, eat ice cream and marvel at all the adorable animals while adults test ride the “Dog Powered Scooter!” The fair will also have “Walk on the Wild Side” where kids and adults can view reptiles and other exotic animals, and even get their picture taken.

The Northwest Pet and Companion Fair will be held Saturday May 7th, 9:30am – 6:00pm and Sunday May 8th, 10:00am to 5:00pm at the Portland Expo Center located at 2060 North Marine Drive in Portland Oregon 97217.

Show admission is \$7.00 for adults, \$5.00 for seniors 60 and older, free for children 12 and under, pets get in for \$1.00 or one can of pet food to benefit AniMeals. Moms get in free on Sunday for Mother’s Day! Check out www.nwpetfair.com for coupons.

For more information or interview requests regarding the Northwest Pet and Companion Fair please contact:

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